

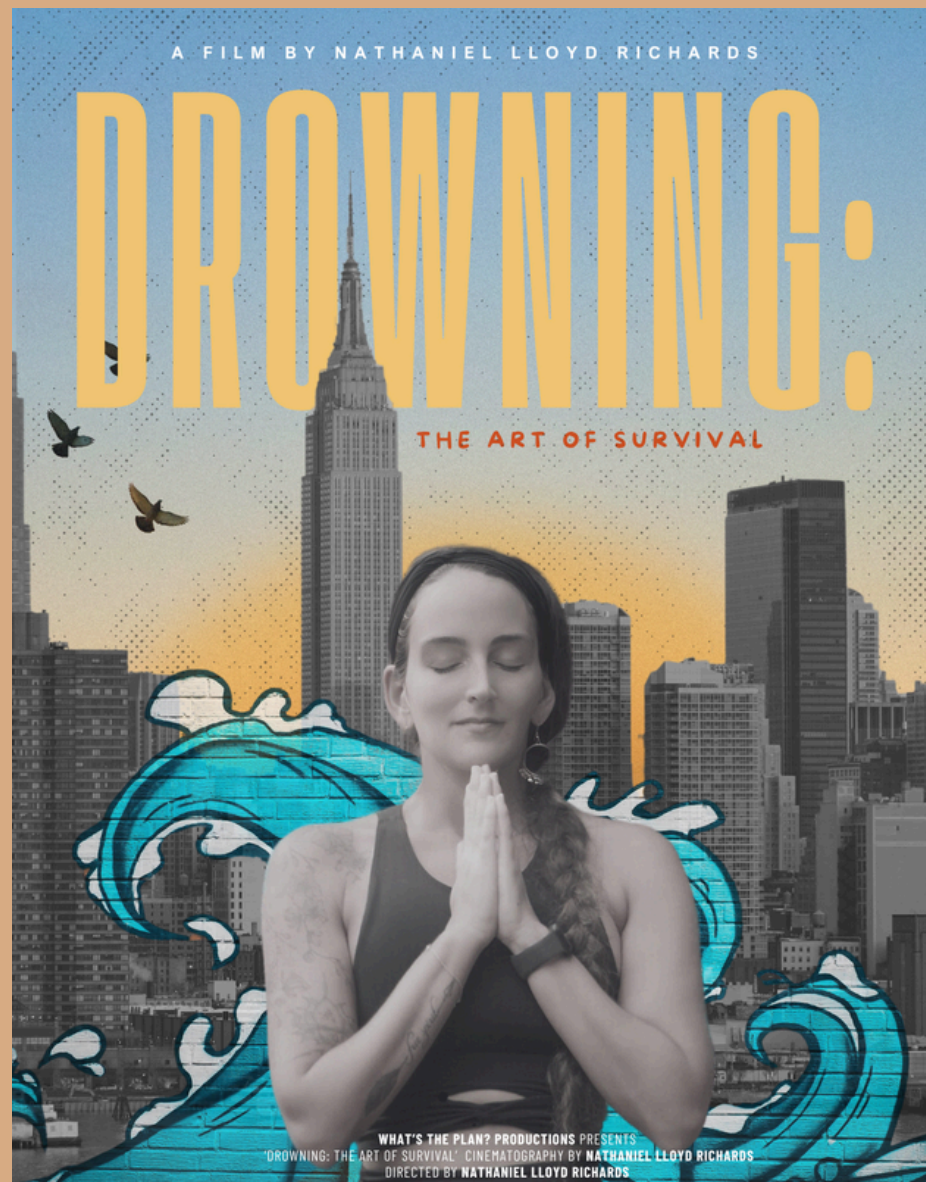
# DROWNING: THE ART OF SURVIVAL



A DOCUMENTARY  
DIRECTED BY NATHANIEL LLOYD RICHARDS



# FILM SYNOPSIS



**DROWNING: THE ART OF SURVIVAL** IS A POWERFUL DOCUMENTARY EXPLORING THE HEALING POWER OF ART, CREATIVITY, AND SPIRITUALITY IN OVERCOMING TRAUMA. THE FILM WEAVES TOGETHER THE DEEPLY PERSONAL STORIES OF FIVE INDIVIDUALS WHOSE LIVES HAVE BEEN SHAPED BY HARDSHIP, BUT WHO FOUND STRENGTH THROUGH THEIR CREATIVE EXPRESSIONS.

ONE OF THE PROTAGONISTS IS A MAN IN REMISSION FROM LARYNGEAL CANCER, WHOSE PAINTINGS AND SCULPTURES BECAME HIS LIFELINE DURING CHEMOTHERAPY AND RADIATION. ART GAVE HIM A WAY TO PROCESS HIS PAIN, TRANSFORMING IT INTO A SOURCE OF HEALING. ANOTHER STORY FOLLOWS A WOMAN WHO HAS EXPERIENCED UNIMAGINABLE LOSS—HER MOTHER PASSED AWAY AND HER BROTHER DIED BY SUICIDE. IN HER SEARCH FOR MEANING, SHE FOUND SOLACE IN SPIRITUALITY, USING IT AS A TOOL FOR NAVIGATING HER GRIEF. A THIRD NARRATIVE CENTRES ON AN ARTIST PREPARING FOR HER DEBUT EXHIBITION, WHO TURNED TO ART AS A REFUGE FROM A TROUBLED CHILDHOOD, USING CREATIVITY AS A WAY TO RECLAIM CONTROL OVER HER PAST.

FILMED ACROSS THE UK AND THAILAND, DROWNING IS A POIGNANT EXPLORATION OF THE RESILIENCE OF THE HUMAN SPIRIT. THROUGH THESE INTIMATE JOURNEYS, THE FILM SHOWCASES HOW ART AND SPIRITUALITY OFFER NOT ONLY A PATH THROUGH TRAUMA BUT ALSO A WAY TO TRANSFORM PAIN INTO POWER, STRENGTH, AND PERSEVERANCE.

**DROWNING: THE ART OF SURVIVAL**





OFFICIAL SNEAK PEEK

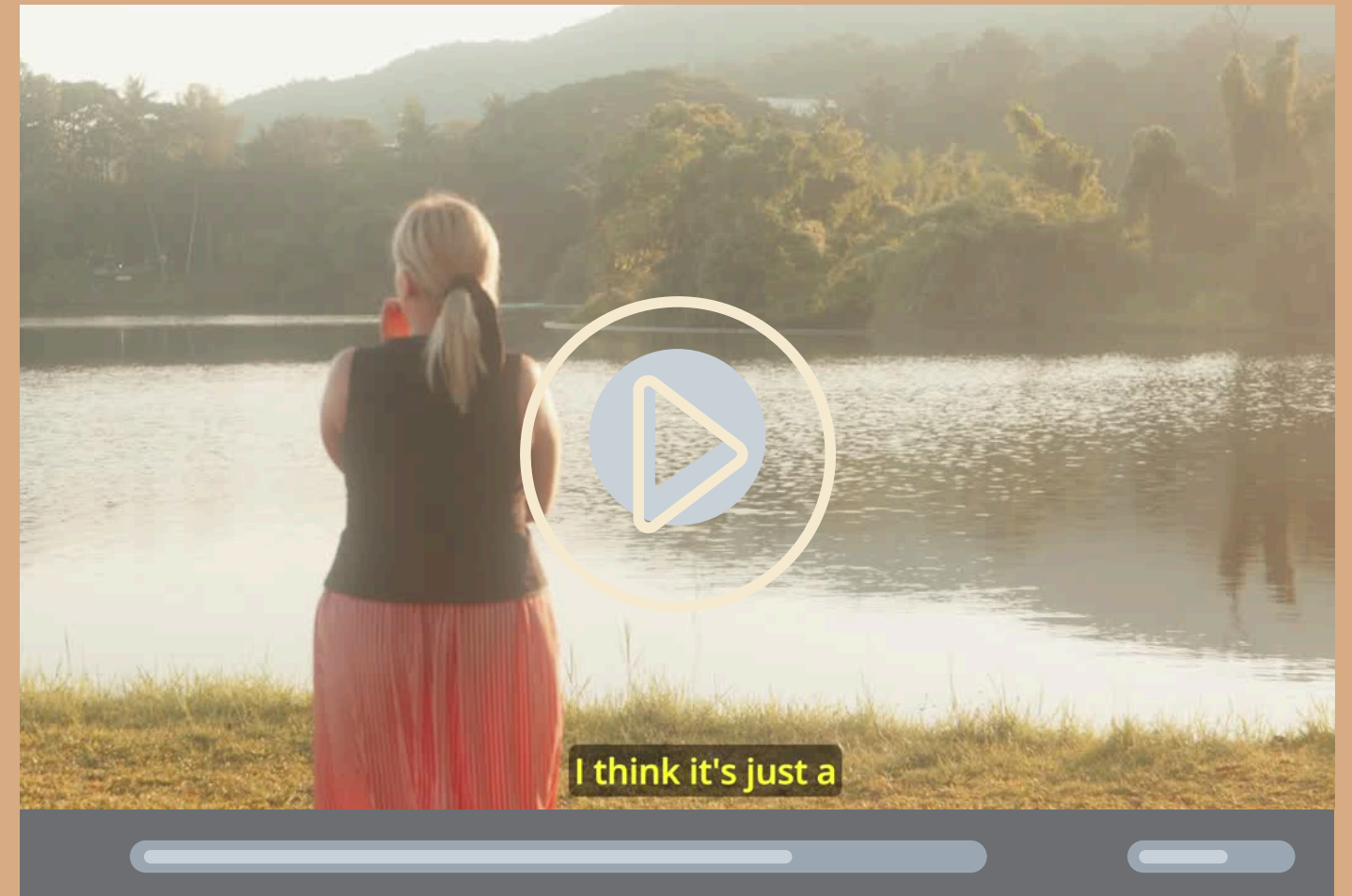


# DIVING DEEP INTO HEALING



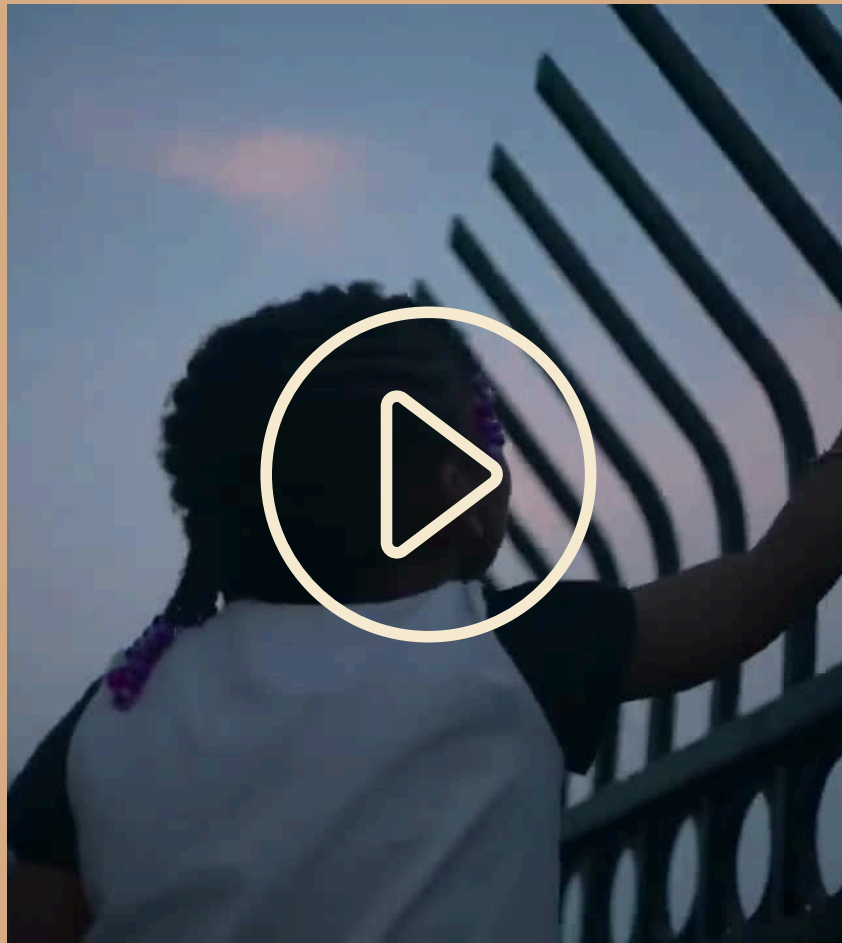
***Drowning: The Art of Survival** was created to explore how art and spirituality serve as lifelines for those navigating the aftermath of trauma. Beyond capturing emotional and deeply personal stories, the documentary was crafted to be beautifully cinematic, weaving together stunning visuals of diverse landscapes in Thailand and the UK. The goal was to create a film that not only reflects the resilience of the human spirit but also celebrates the transformative power of self-expression through art and creativity, all while immersing viewers in a visually rich and evocative experience.*





# SIMILAR FILMS WE LOVE

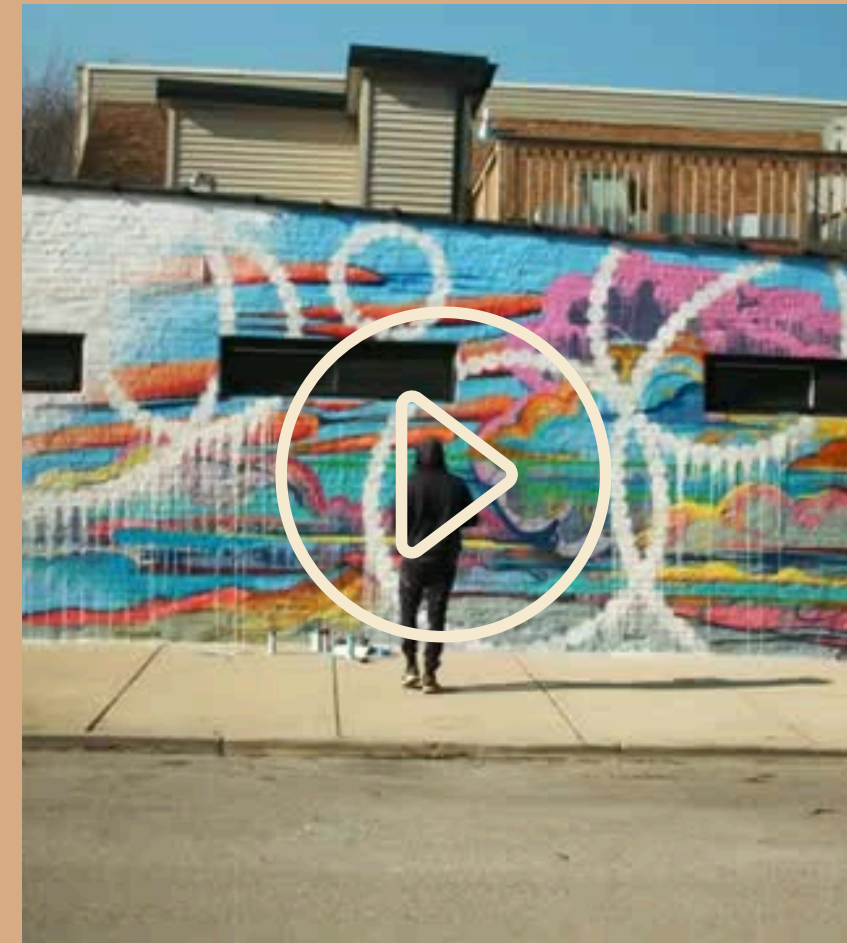
As part of our pitch, we've included a list of comparable titles in the genre to give you a sense of what we want to create.



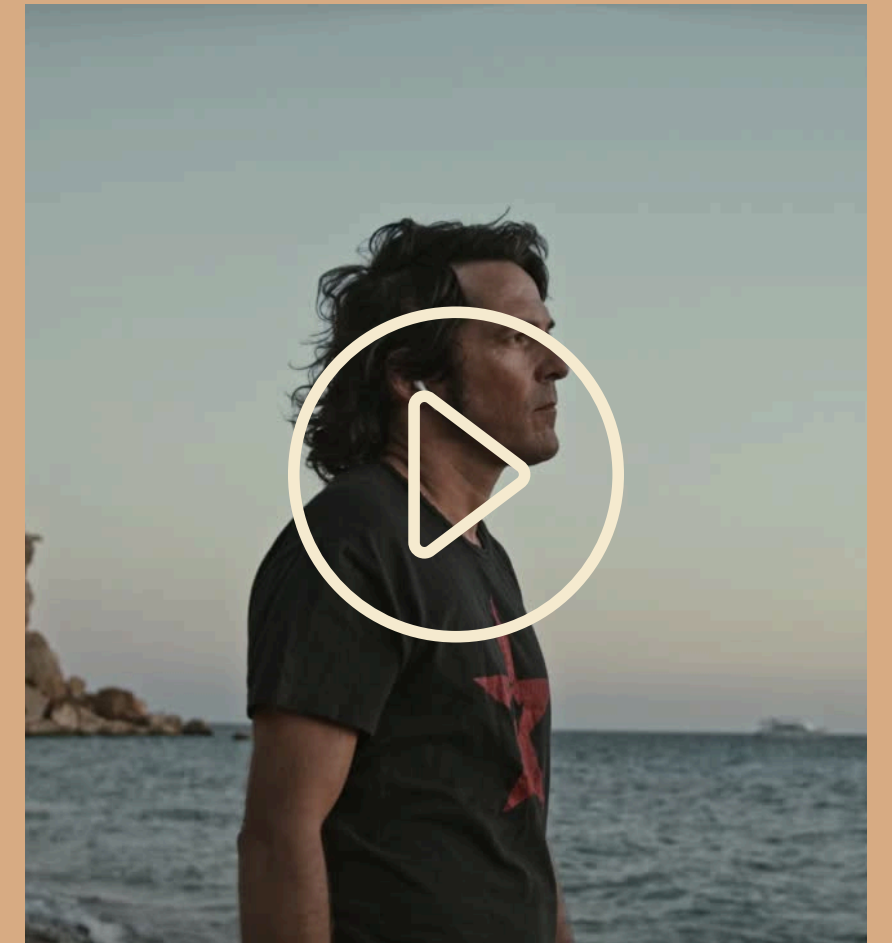
**DAUGHTERS**  
2024



**THE LAST REPAIR SHOP**  
2023



**BEHIND THE ART**  
2024



**MY MEDITATION**  
2022

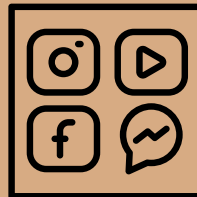


# MARKETING AND REACH

DROWNING: THE ART OF SURVIVAL

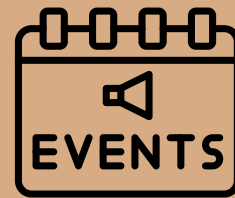


# MARKETING STRATEGY



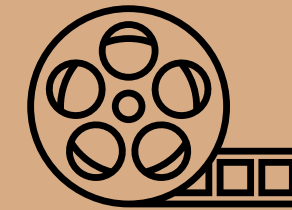
## SOCIAL MEDIA PRESENCE

Engage audiences interested in mental health, art, and documentary storytelling to build anticipation for *Drowning: The Art of Survival*. Share exclusive teasers, behind-the-scenes content, and discussions about the film's exploration of art and spirituality as tools for healing. By reaching out to communities passionate about trauma recovery, emotional well-being, and creative expression, you can spark meaningful conversations and connect the film's powerful themes with viewers who resonate with its message.



## EVENTS

Host intimate in-person promotional events, such as advance screenings or workshops, to engage audiences who are passionate about mental health, art, and healing. These events can provide an exclusive first look at *Drowning: The Art of Survival*, followed by discussions or creative workshops focused on the themes of art, spirituality, and recovery. By connecting with local communities, these events offer a chance to foster meaningful dialogue, build anticipation, and deepen the film's connection with viewers who are personally invested in its message.



## FILM FESTIVALS

Submit *Drowning: The Art of Survival* to film festivals that focus on mental health, art, and social impact. By showcasing the film at these festivals, you can reach a wider audience of filmmakers, critics, and viewers who are passionate about the intersection of creativity, healing, and trauma recovery. Festival screenings will provide an opportunity to engage in thoughtful discussions, expand the film's visibility, and connect with like-minded communities who will appreciate its cinematic exploration of art and spirituality as tools for survival and transformation.







## TARGET AUDIENCE

Viewers seeking an intense cinematic experience with visually captivating storytelling

Individuals with an interest in art, spirituality and documentary films



## DEMOGRAPHIC FOCUS

Cultured cinema-goers who appreciate thought-provoking narratives

Audiences who appreciate the art of filmmaking

Viewers who value real life stories and non-fiction films



## KEY INTERESTS

Cinematic craftsmanship

Engaging stories and interviews

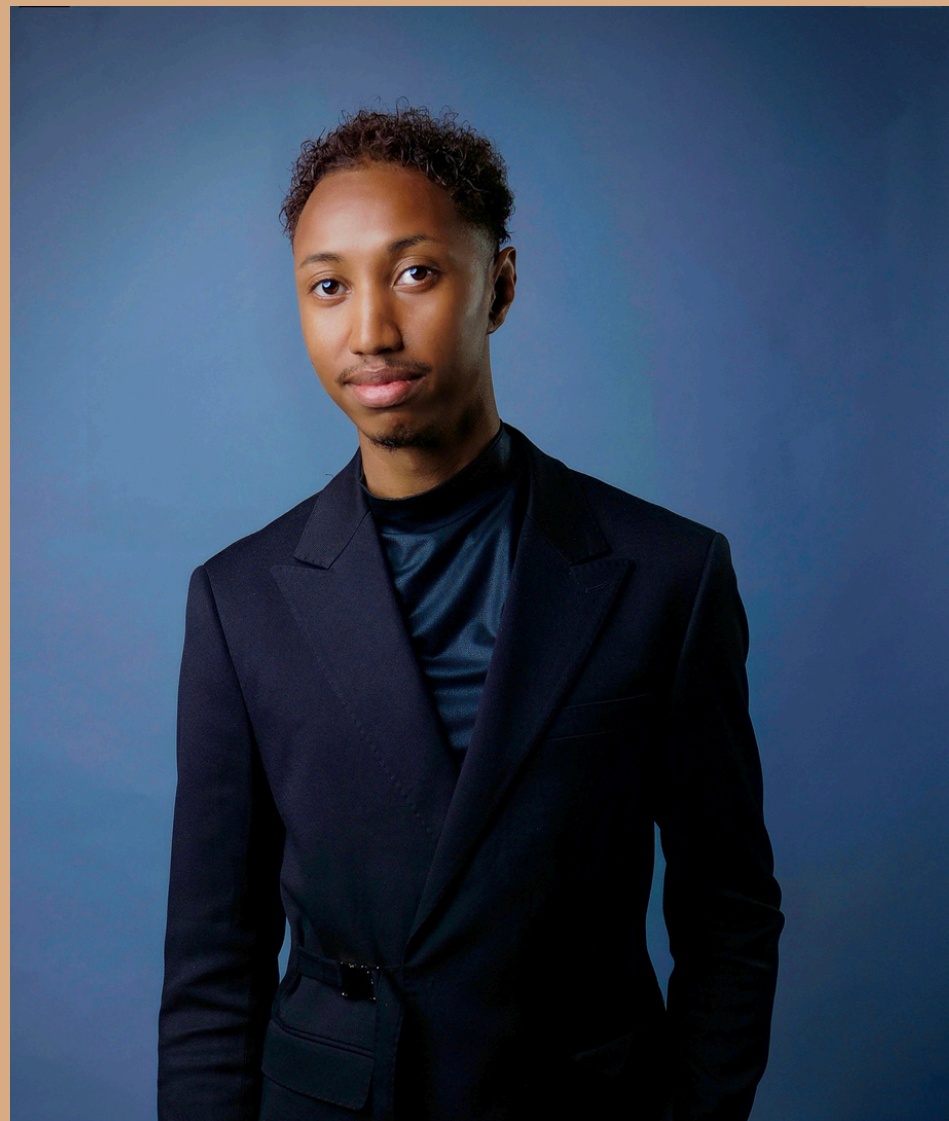
Personal Narratives and Emotional Truths

Documentary and Independent Filmmaking

# AUDIENCE PROFILE



# MEET THE DIRECTOR



## **NATHANIEL LLOYD RICHARDS** DIRECTOR

Nathaniel Lloyd Richards is an award-winning poet, filmmaker, and creative with a deep commitment to telling stories that explore themes of resilience, identity, and healing. Drawing from his Caribbean heritage and diverse experiences across Europe and Asia, Nathaniel's work blends cinematic storytelling with intimate, personal narratives. His short documentary *Ode to Black Women* celebrates the strength and triumphs of Black women, showcasing his unique ability to capture powerful, emotional stories through a cinematic lens. With a background in both creative and social issues, Nathaniel has a distinct ability to connect with audiences on an emotional and intellectual level, amplifying voices often overlooked in mainstream media.

[NATHANIELLLOYDRICHARDS@GMAIL.COM](mailto:NATHANIELLLOYDRICHARDS@GMAIL.COM)  
[WWW.NATHANIELLLOYDRICHARDS.CO.UK](http://WWW.NATHANIELLLOYDRICHARDS.CO.UK)  
[@NAEUK](https://www.instagram.com/naeuk)



**THANK YOU**

**DROWNING: THE ART OF SURVIVAL**